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Uber and Airbnb a New York Times bestselling author of The Everything Store Brad Stone takes us deep inside the new Silicon Valley. Ten years ago, the idea of getting into a stranger's car, or walking into a stranger's home, would have seemed bizarre and dangerous, but today it's as common as ordering a book online.

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Amazon.com: Summary and Analysis of The Upstarts: How Uber ...

Learn how each company started as just a side project, gathered momentum, and grew exponentially throughout the world.

The Upstarts Book Summary by Brad Stone - Shortform

Full Book Name: The Upstarts: How Uber, Airbnb, and the Killer Companies of the New Silicon Valley Are Changing the World. Author Name: Brad Stone.

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solid writing and interesting insight into how uber and airbnb changed the landscape of commerce, but lacks a critical analysis of the players esp given the recent uber infrastructure problems which isn't explored at all. instead all of the characters are given the hero treatment which feels like a missed opportunity to delve into the dysfunction of young upstarts who have little to no management skills in a world where workers are expendable and a few at the top of unicorn companies reap ...

Amazon.com: Customer reviews: The Upstarts: How Uber ...

The Upstarts is a great expose of the founders of Airbnb and Uber and has great analysis of the companies' brands and public perception. A good quick read like The Everything Store, but not as great a story to be told, yet. It is too soon to write about these companies.

The Upstarts: How Uber, Airbnb and the Killer Companies of ...

Answer by Brad Stone, Senior Executive Editor at Bloomberg and author of The Upstarts, on Quora: Did Uber and Airbnb grow ethically? It's a great question and one I pose in the book.

Did Uber And Airbnb Grow Ethically?

How Uber, Airbnb, and the Killer Companies of the New Silicon Valley are changing the World The book provides a comprehensive summary of Uber and Airbnbs journey, which took place around the same ...

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Led by such visionaries as Travis Kalanick of Uber and Brian Chesky of Airbnb, they are rewriting the rules of business and often sidestepping serious ethical and legal obstacles in the process. The Upstarts is the definitive story of two new titans of business and a dawning age of tenacity, conflict and wealth.

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